

Master of Business Administration (Technology Management)

Admission Regulations

Admission Qualification

A candidate seeking admission in MBA (Technology Management) program should have passed bachelor degree from recognized University in any discipline.

Course Duration

The course duration for MBA (Technology Management) will be two years comprising of four semesters but the candidate will have to complete the course within four years from the session of enrollment.

Master of Business Administration (Technology Management) Revised Program Structure and Examination Regulations

SEMESTER - I

| Course Code | Course Title | Credits | IA Marks | UE Marks | Total |
|----------------------|-------------------------------|----------------|-----------------|-----------------|--------------|
| MB01 | Management Concepts | 5 | 20 | 80 | 100 |
| MB02 | Organizational Behaviour | 5 | 20 | 80 | 100 |
| MB03 | Communication Skills | 5 | 20 | 80 | 100 |
| MB04 | Management Information System | 5 | 20 | 80 | 100 |
| MB05 | Legal Aspects of Business | 5 | 20 | 80 | 100 |
| MB06 | Accounting For Management | 5 | 20 | 80 | 100 |
| Total Credits | | 30 | | | |

SEMESTER - II

| Course Code | Course Title | Credits | IA Marks | UE Marks | Total |
|----------------------|------------------------------|----------------|-----------------|-----------------|--------------|
| MB07 | Production Management | 5 | 20 | 80 | 100 |
| MB08 | Marketing Management | 5 | 20 | 80 | 100 |
| MB09 | Human Resource Management | 5 | 20 | 80 | 100 |
| MB10 | Financial Management | 5 | 20 | 80 | 100 |
| MB11 | Quality Management | 5 | 20 | 80 | 100 |
| MB12 | Research Methods in Business | 5 | 20 | 80 | 100 |
| Total Credits | | 30 | | | |

SEMESTER - III

| Course Code | Course Title | Credits | IA Marks | UE Marks | Total |
|----------------------|-------------------------------|----------------|-----------------|-----------------|--------------|
| MB13 | Project Management | 5 | 20 | 80 | 100 |
| MB14 | Strategic Management | 5 | 20 | 80 | 100 |
| MB15 | International Business | 5 | 20 | 80 | 100 |
| MB16TM | Strategic Technology Planning | 5 | 20 | 80 | 100 |
| MB17TM | Managing Technology Change | 5 | 20 | 80 | 100 |
| MB18TM | Technology Commercialization | 5 | 20 | 80 | 100 |
| Total Credits | | 30 | | | |

SEMESTER - IV

| Course Code | Course Title | Credits | IA Marks | UE Marks | Total |
|----------------------|--|----------------|-----------------|-----------------|--------------|
| MB19 | Applied Management Operation Research | 5 | 20 | 80 | 100 |
| MB20 | Indian Business Environment | 5 | 20 | 80 | 100 |
| MB21TM | Knowledge Management | 5 | 20 | 80 | 100 |
| MB22TM | Technology Transfer | 5 | 20 | 80 | 100 |
| MB23TM | Emerging Trends in Technology Management | 5 | 20 | 80 | 100 |
| MB24 | Project | 10 | 50 | 150 | 200 |
| Total Credits | | 35 | | | |

Total Credits of MBA (Technology Management): 125 Credits

Note: IA – Internal Assessment Marks to be provided by Study Centre.
UE – University Examination to be conducted by University at the end of each Semester.

Master of Business Administration (Technology Management)

Academic Regulations

1. GENERAL REGULATIONS

- (a) A candidate has to register for all the subjects of a semester to which he/she is eligible at the beginning of each semester according to the scheduled dates.
- (b) A candidate is permitted to register for the next higher semester after completion of a semester course, irrespective of the results in his previous semester papers.
- (c) The candidate can continue to register for higher semesters in a similar way along with his registration in failed subjects of earlier semesters for that degree.
- (d) A candidate has to finish the degree programme within twice the duration of the academic programme for that degree.
- (e) The fee for appearing in the University examination will be as per guidelines communicated to the Study centers by VET / KSOU for repeaters and examination fees as approved by KSOU for the all the subjects of the semesters which is collected along with the fees while registering for a semester.
- (f) A candidate can register for improvement examination in his/her term-end University Examination for any subject in Post Graduate degree program only. Candidate seeking improvement has to appear or all papers in the semester. There is no provision for improvement of any paper in Under Graduate programs. The better performance of his/her attempt will be taken into consideration.

2. ACADEMIC ASSESSMENT PROCEDURE

- (a) The academic assessment in each subject is based on the Internal Assessment at Study centers and Term-End Examinations conducted by the University.
- (b) The distribution of marks for evaluation in each subject will be as follows:

(I) Theory Subjects:

| | |
|--|-----------|
| Internal Assessment (Based on 2 assignments of 10 marks each) | 20 marks |
| Term-end University Examination | 80 marks |
| Total | 100 marks |

(II) Project Work:

| | |
|---|-----------|
| Internal Assessment | 50 marks |
| University Examination (Both based on Project Report, Demonstration, Presentation and Project Viva) | 150 marks |
| Total | 200 marks |

The University evaluation for practical and project will be done by a panel of examiners appointed by the University.

- (c) The Internal Assessment Marks obtained by a candidate cannot be changed or improved upon unless he/she re-registers for the same semester once again.

3. PATTERN OF EXAMINATION

- (a) The pattern of question paper of University Theory Examinations will consist of three parts. Part-I will be compulsory with objective/short question type for 30 marks. Part-II will have choice (5 out of 8 questions) and will be for 50 marks. The total will be for 80 marks.
- (b) Evaluation of Project Work will be carried by University appointed examiners, which may be based on any or all of the following aspects:
- (i) Demonstration and presentation of Project Work by the candidate.
 - (ii) Viva-Voce examination.
 - (iii) Evaluation of content of the Project Work and Report.

4. MINIMUM MARKS IN EACH SUBJECT/ INTERNAL ASSESSMENT/ PRACTICAL / PROJECT

- (a) Theory Subject - 40% (32 out of 80 and 40 out of 100)
- (b) Project Report - 40% (20 out of 50 and 80 out of 200)
- (c) Internal Assessment - No minimum is prescribed

A candidate has to secure a minimum of 40% marks from both theory examination as well as internal assessment combined for each subject. This applies to project work also.

5. RULES REGARDING RE-ADMISSION FOR THOSE WHO HAVE DISCONTINUED

A candidate may be permitted to re-register after a gap of period, provided the total period of his/her study for the degree does not extend beyond the prescribed maximum period for that degree from the session of his/her registration.